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August 26, 2008

TO: Each Supervisor

FROM: Jonathan E. Fielding, M.D., M.P.H. *J. Fielding*
Director and Health Officer

SUBJECT: **INVITATION TO PARTICIPATE IN THE ABC7 READY SOCAL EMERGENCY
PREPAREDNESS PRESS CONFERENCE**

As you are aware, the LA County Fair and our County Day at the Fair is fast approaching. For those of you who plan on attending County Day, I would like to inform you of an on-site event for emergency preparedness outreach that might be of interest. In collaboration with abc7 news and other community partners, I would like to invite you to join me and participate in the abc7 Ready SoCal emergency preparedness campaign press conference launch. Throughout the national preparedness month of September, abc7 will be encouraging preparedness in their broadcasts and work with community partners in support of our efforts to get southern California residents prepared for an emergency. Public Health is a partner in the Ready SoCal campaign.

The press conference will take place at the LA County Fair on County Day, Sunday, September 7, 2008. In coordination with the Fairplex, the press conference will be from 10:45 a.m. to 11:15 a.m. at the LA County Fair, Fairplex, 1101 West McKinley Avenue, Pomona, CA 91768.

The abc7 Ready SoCal Emergency Preparedness Campaign encourages our communities to be prepared for emergencies by having a family communications plan and building an emergency kit. The campaign reaches Los Angeles County, Orange County, Riverside County, San Bernardino County, and Ventura County.

If you are interested in participating in this event, please ask your office to contact Rose Anne Rodriguez, Director of External Relations and Communications for DPH, at (213) 240-8144. I hope you will be able to join us as we help our community to better prepare for emergency situations.

JEF:rar

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors